



**TechAdwik**

Outreaching Aspirations with Technology

# **CORPORATE BROCHURE 2025**

## About Us

TechAdwik, a Startup India-recognized company, is a trusted provider of cutting-edge technology solutions, specializing in **web applications, websites, desktop applications, and Internet of Things (IoT) solutions**. With expertise in **native mobile development**, we deliver robust **Android applications** in Kotlin and iOS applications in Swift, ensuring exceptional performance and platform-specific precision.

Our capabilities extend to **Web technologies, Hybrid platforms** like Flutter and React Native, and **Desktop solutions**, enabling us to create innovative, scalable, and user-focused applications for diverse industries. From dynamic websites to IoT-powered smart solutions, we leverage the latest technologies to drive measurable success for our clients.

At TechAdwik, our skilled team of developers, designers, and engineers is committed to delivering tailored solutions that empower businesses to thrive in today's competitive digital landscape.

## Our Vision

To be a recognized leader in the mobile application development industry, providing innovative solutions that empower businesses and enhance user experiences across the globe.

## Our Mission

At TechAdwik, our mission is to harness the power of technology to deliver exceptional mobile and IoT applications that drive business growth and improve everyday lives. We strive to achieve excellence through continuous improvement, collaboration, and a commitment to our client's success.



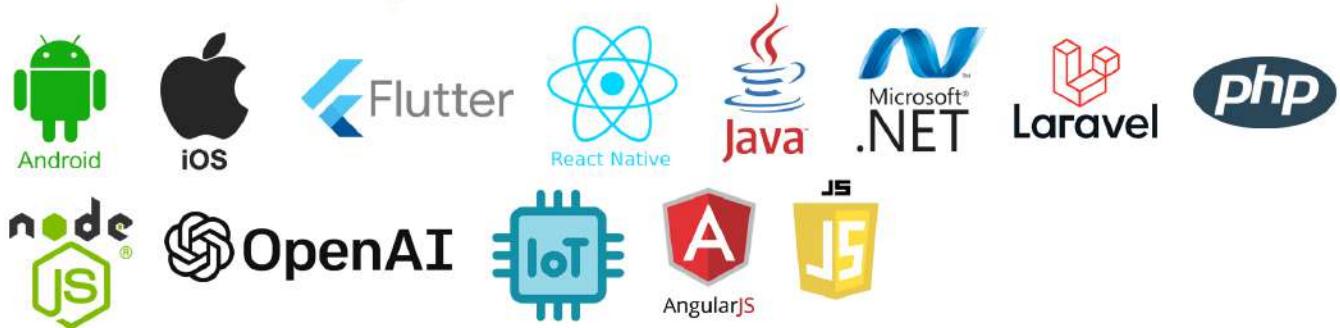


## What we do

TechAdwik specializes in the development of high-quality mobile applications. Our expertise spans across a multitude of platforms and technologies, including hybrid applications utilizing Flutter and React Native, as well as native development for both Android and iOS.

At TechAdwik, we understand the dynamic landscape of mobile technology and the importance of delivering exceptional user experiences.

## Our Technical Specializations



## Featured Services:

We design, develop, and market impeccable Mobile App and Web applications by deploying our cross-functional teams.

- **Hybrid Mobile Application Development**

Utilizing Flutter and React Native to build high-performance, cross-platform applications that deliver a seamless user experience.

- **Native Mobile Application Development**

Creating customized native applications for Android and iOS, ensuring optimal performance and adherence to platform-specific guidelines.

- **IoT Application Development**

Developing innovative IoT solutions that enable smart connectivity and real-time data processing for various industries.

- **Unity Plugin Integration**

Facilitating the integration of Unity plugins to develop interactive and engaging applications that combine functionality with creativity.

- **Website Development**

Website development involves creating and maintaining websites, which can range from simple informational pages to complex applications with dynamic features.

- **Digital Marketing**

if you have a digital marketing campaign you want to launch, feel free to ask!

- **e-commerce Website**

- **Design & Branding**

## Our collaborative process involves:

### **Consultation:**

Engaging with clients to gather requirements and define project scope.

### **Design:**

Creating intuitive user interfaces and engaging user experiences.

### **Development:**

Employing agile methodologies to ensure timely delivery and flexibility.

### **Testing & Quality Assurance:**

Conducting rigorous testing to ensure the highest quality standards.

### **Deployment & Support:**

Assisting clients in launching their applications and providing ongoing support and maintenance.

## Industries We Serve

Discover how TechAdwik are transforming industries globally.



Insurance



E-learning



Training & Development



Restaurants



Migration Industries



Hospital Management



Automobile Industries



Fintech



Digital Marketing



Travel / Hotels



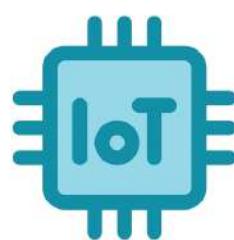
e-Commerce



Transport / Courier



Business Communication



IOT

and many more...



## Why Choose TechAdwik?

Our dedicated team of developers and designers leverage the latest tools and frameworks to create robust, scalable, and visually appealing applications tailored to meet the unique needs of our clients.

- **Expertise:** Our team comprises skilled professionals with extensive experience in mobile application development and the latest technological advancements.
- **Innovation:** We continually explore new technologies and methodologies to stay ahead of industry trends and provide innovative solutions.
- **Client-Centric Focus:** We prioritize our clients' needs and work diligently to deliver tailored solutions that exceed expectations.
- **Commitment to Quality:** Our rigorous quality assurance processes ensure that every application we deliver meets the highest standards of performance and functionality.



ANALYTICS



SCHEDULE



SECURITY

## Some of our crucial clients

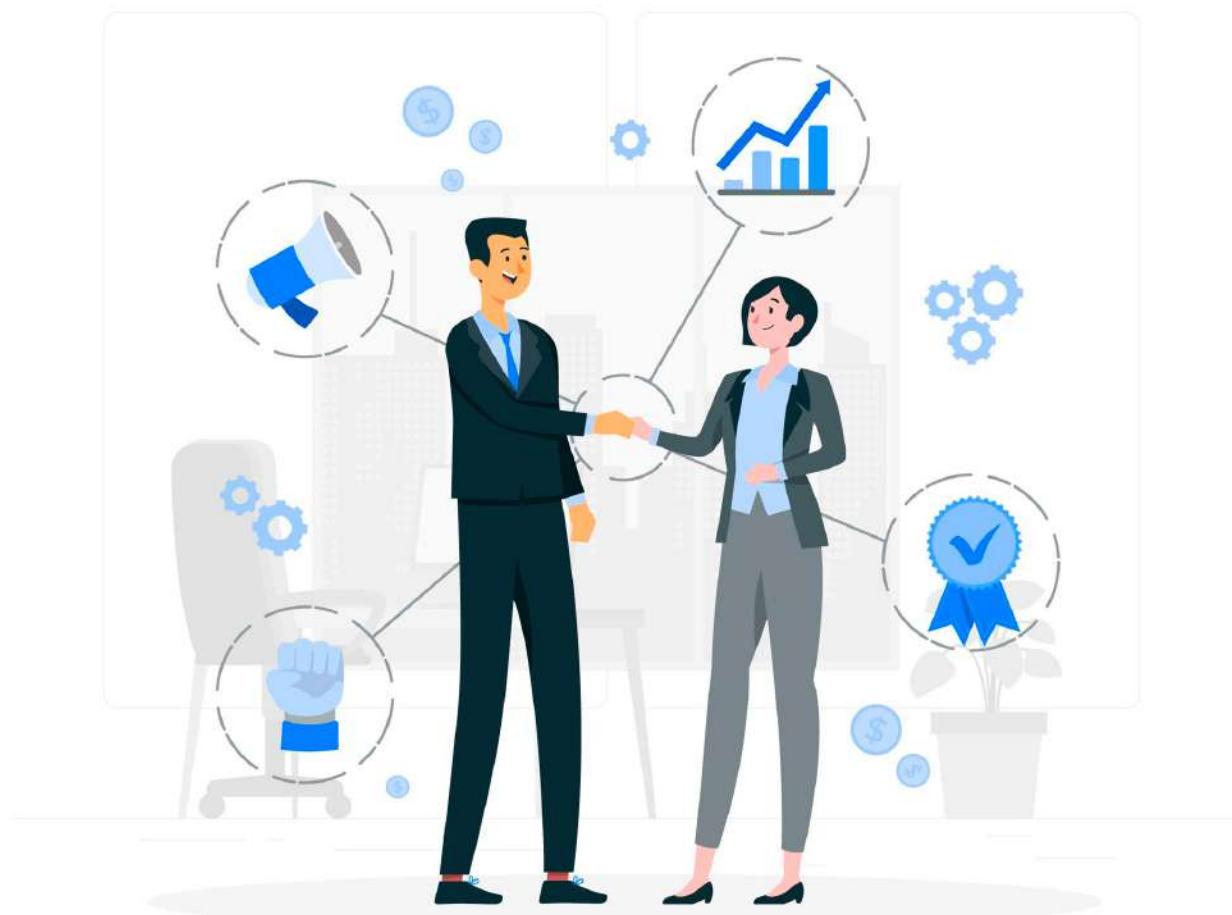
Our strategic partnership with global technology leaders and market innovators helps us provide compelling customer experience and unparalleled business solutions.



We Can't Achieve Success  
without our Partners

## Our Commitment

We are committed to our customers by providing them with integrated,'state of the art' and 'off the shelf; business solutions that can provide quick return on their investment through improved processes that give critical edge over their competition.



# Test Automation with TechAdwik

So we know Test Automation.



## Services for Test Automation from the TechAdwik Group help clients

- Increase testing quality by using a proven test tool selection process and an industry leading automation strategy, approach and frameworks.
- Reduce regression testing time by about 80-90%, and save 30% of effort in script development.
- Improve test coverage by reusing test scripts across application, technologies, operating systems, browsers and environments.
- Save money by reusing existing automation framework and function libraries (up to 60% one each test run).
- Achieve faster time to market by speeding up the "find, fix and retest" cycle, some of which can be done through unattended overnight test execution.

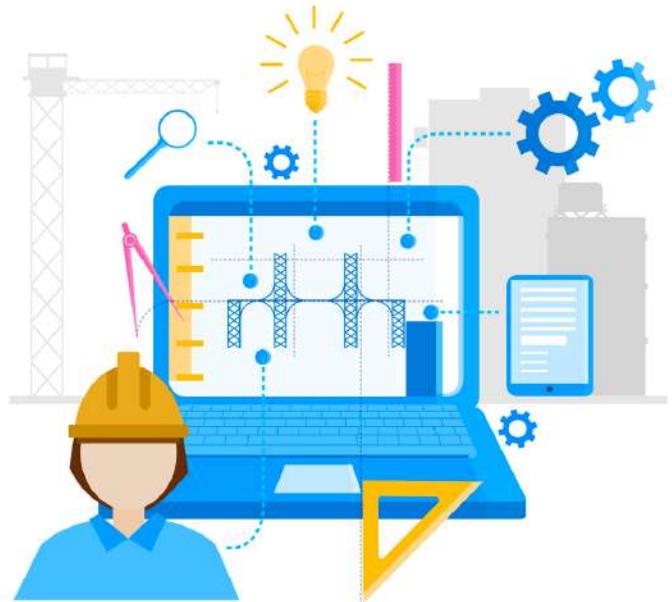
## We follow the Software Industry Standards as per below described

The Architecture Principles includes architecture decision in respective of design patterns, frameworks template and libraries used.

Performance, reliability, security, scalability and high volume of data handling are the key factors to be considered during the architecture of the application.

It is important to identify and enforce usage of open standards in IT software application development.

This increases the applications portability to various platforms and software components with only minimum cost involved, as well as being widely supported by the major users.



## Architecture Principles

It is the crucial foundation for building quality and reliable enterprise architecture.

- Industries Open Standard
- Layering Architecture
- Framework & Common Components
- Security
- Scalability
- Reusability
- Maintainability
- Performance

# Thank You...

**TechAdwik**

Third Floor Techno Park, Bargi Hills,  
Jabalpur - 482002

+91-8802423589, 8178150712

[www.techadwik.com](http://www.techadwik.com)

Email: [info@techadwik.com](mailto:info@techadwik.com), [shailendra@techadwik.com](mailto:shailendra@techadwik.com)

GSTIN: 23AAQFT9996C1ZI

CIN: AAV-0416

DPIIT: DIPP115826

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